



St. Mary's College (Autonomous) Thoothukudi

Re-accredited with A+ Grade by NAAC (4th Cycle)

Department of Economics



Department Activities 2012-2024

Activity & Topic	Date	Resource Person	Beneficiaries
State level Inter collegiate Quiz Competition	05.10.2012	Prof. A. Seetharaman, Assistant Professor in Economics, M.D.T. Hindu College, Tirunelveli	Students from 12 Colleges (12x3=36) With 150 UG Students
State level Inter collegiate Quiz Competition	27.09.2013	Dr.Prasannakumari, Associate Professor of Economics, Sarah Tucker College, Tirunelveli	Students from 9 Colleges (9x3=27) With 150 UG & PG Students
Inaugural Address Seminar on HRD- Perspective and Prospects	20.02.2014	Dr.K.Maran Professor & Director, Management Studies, Sri Sai Ram Engineering College, Chennai	200 Students and 50 Faculty
Key Note Address Seminar on HRD- Perspective and Prospects	20.02.2014	Dr.Mrs. Annapoorani Professor of Economics Avinasilingam Institute for Women, Coimbatore	200 Students and 50 Faculty Members
Felicitation Seminar on HRD- Perspective and Prospects	20.02.2014	Thiru. P.Chinnadurai President, (THUDITSSIA),	200 Students and 50 Faculty Members

Seminar on HRD- Perspective and Prospects	20.02.2014	Dr. S.Irudaya Rajan Professor of Economics, Centre for Development Studies, Trivandrum, Kerala	200 Students and 50 Faculty Members
Seminar on HRD- Perspective and Prospects Topic: HRD and Entrepreneurs	20.02.2014	Dr.S.K.Nagarajan Assistant Professor of Business Administration, Annamalai University, Chidambaram.	200 Students and 50 Faculty Members
Seminar on HRD - Perspectives and prospects Topic:	21.02.2014	Dr.V.Gnanasekaran Associate Professor of Economics, St.Joseph's College, Tiruchirappalli	200 Students and 50 Faculty Members
Seminar on HRD - Perspectives andprospects Topic: HumanResource	21.02.2014	Dr. Shibu.N.S., Assistant Professor & Head, Department of Management Studies, Bharathidasan, University College, Perambalur.	200 Students and 50 Faculty Members
Seminar on HRD - Perspectives andprospects Topic: Human Resource Development	21.02.2014	Dr.Thiagarajan , Associate Professor & Head, Department of Economics Sourashtra College , Madurai	200 Students and 50 Faculty Members
Seminar on HRD - Perspectives andprospects PresidentialAddress	21.02.2014	Thiru.V.Paul Rajaiah , Assistant Vice President, St. John Freight Systems Limited Thoothukudi	200 Students and 50 Faculty Members
Seminar on HRD - Perspectives and prospects Valedictory address	21.02.2014	Dr.S.R. Keshava, Associate Professor, Department of Postgraduate and Research in Economics, Bangalore University, Bangalore	200 Students and 50 Faculty Members

Seminar on 'Indian Economy-Issues & Impacts' Inaugural address	25.3.2015	Dr.Karunaharan I.A.S District Collector,Tirunelveli	200 Students and 70 Faculty Members
Seminar on 'Indian Economy-Issues & Impacts' Special Address	25.3.2015	Dr. Vijaya Associate Professor in Economics Kakattiya University, Warangal,	200 Students and 70 Faculty Members
Seminar on 'Indian Economy-Issues & Impacts'	25.03.2015	Dr.Ra mu Facult y, Department of Economics, Annamalai University, Chidambaram.	200 Students and 70 Faculty Members
Quiz Competition	25.03.2015	Dr.S.V.L.Micheal Associate Professor & Head, Department of Economics, St.Xavier's College (Autonomous), Palayamkottai	Students from 8 colleges (8x3= 24) With 200 UG & PG Students
Seminar on 'Indian Economy- Issues & Impacts' Topic: Incentives and Subsidies available in India	26.03.2015	Dr. Maria John Kennedy Associate Professor of Economics, Arulananthar College, Karumathur	200 Students and 50 Faculty Members
Seminar on 'Indian Economy- Issues & Impacts' Topic: Sectoral Development in India	26.03.2015	Dr. Stanley Joseph Associate Professor & Head Department of Economics St. Joseph's College, Tiruchirappalli	200 Students and 50 Faculty Members

Seminar on 'Indian Economy-Issues & Impacts' Topic: Role of Industries in India	26.03.2015	Mr. Mayathevar M.E General Manager District Industries Centre, Thoothukudi	200 Students and 50 Faculty Members
Valedictory Address Seminar on 'Indian Economy-Issues & Impacts'	26.03.2015	Dr. S.D.Ponseelan Managing Director, ABI Group of Companies, Thoothukudi	200 Students and 50 Faculty Members
Seminar on 'Survival of the Fittest: Employability Skills for Economics Graduates' Key- Note Address	22.09.2016	Dr.Ramakrishnan Joint Director, Directorate of Economics & Statistics, Government of Puducherry, Puducherry	250 Students and 75 Faculty Members
Inaugural Address	22.09.2016	Mr.Soundara Nageswaran, Senior Manager. Pandian Grama Bank, Kamuthi	250 Students and 75 Faculty Members
Topic: Analytical Skills	22.09.2016	Dr.Duraisamy, Associate Professor of Economics Madras Christian College, Chennai	250 Students and 75 Faculty Members
Topic: Entrepreneurial Skills	22.09.2016	Dr.Sugantha Ramamoorthy, Lady Doak College, Madurai.	250 Students and 75 Faculty Members
Chair Person for Paper Presentation	22.09.2016	Dr.Balasubramanian, Saraswathi Narayanan College, Madurai	250 Students and 75 Faculty Members
Chair Person for Paper Presentation	22.09.2016	Dr.Solomon Raj, Pope's College, Sawyerpuram	250 Students and 75 Faculty Members

Topic: Communication Skills	23.09.2016	Dr.Rajasekar, Professor, Finance Alliance University, Bangalore.	250 Students and 75 Faculty Members
Topic: Life Skills	23.09.2016	Prof. Xavier, Head, Department of Economics, Christ University, Bangalore.	250 Students and 75 Faculty Members
Chair Person for Paper Presentation	23.09.2016	Dr.Maria John Kennedy, Arulananthar College, Karumathur.	250Students and 75 Faculty Members
Chair Person for Paper Presentation	23.09.2016	Dr.D.Fatima Baby, Fatima College, Madurai.	250 Students and 75 Faculty Members
Topic; Global Ethics & Multinational Enterprises	23.09.2016	Dr.Rajkumar, Director, Park Global School ofBusiness Excellence, Coimbatore	250 Students and 75 Faculty Members
Valedictory Address	23.09.2016	Dr.Babu, Professor, Indira Gandhi Institute ofDevelopment Research, Mumbai,	250 Students and 75 Faculty Members
National Seminar on “Omnipresence of Marian Economics Graduates” Key- Note Address	04.04.2019	Dr.S.D. Ponseelan Managing Director ABI Group of Companies Thoothukudi	300 Students and 70 Faculty Members
Inaugural Address	04.04.2019	Mrs.Baby Saroja Irene(Former HOD) Rtd.Associate Professor of Economics St.Mary’sCollege(Autonomous), Thoothukudi	300 Students and 70 Faculty Members
Topic: Economics Graduates in Logistics	04.04.2019	Mrs. Vinothini Santheep (Economics Alumna 2003-06) Senior Executive, Customer Care Mediterranean Shipping Company S.A.	300 Students and 70 Faculty Members

Topic: Economics Graduates in Government Services	04.04.2019	Mrs. S. Abdul Kareema (Economics Alumna 2003-06) Deputy Inspector of Internal Audit Office of Assistant Director, Internal Audit, Thoothukudi Municipal Corporation, Thoothukudi	300 Students and 70 Faculty Members
Topic: Economics Graduates as Academicians	04.04.2019	Mrs. Thulasi Narayani (Economics Alumna 2003-06) PG Economics Assistant Alagar Public School Thoothukudi	300 Students and 70 Faculty Members
Quiz Competition Quiz Mistress	04.04.2019	Dr. Neela Devi (Economics Alumna – 1987-1990) Assistant Professor of Economics VOC College, Thoothukudi.	300 Students and 70 Faculty Members
Topic: Economics Graduates as entrepreneurs	05.04.2019	Mrs. Eswari (Economics Alumna – 1991-1994) Managing Director Varsha Covering Palayamkottai Road, Thoothukudi	300 Students and 70 Faculty Members
Topic: Economics Graduates in Media	05.04.2019	Mrs. Girija Kannan (Economics Alumna – 1991-1994) Announcer All India Radio Thoothukudi	300 Students and 70 Faculty Members
Topic: Economics Graduates as Lawyers	05.04.2019	Mrs. Sinthiya Antony Packiam (Economics Alumna -2003-2006) Advocate District Court, Thoothukudi	300 Students and 70 Faculty Members
Chair Person for Paper Presentation	05.04.2019	Dr. Prabavathy (Economics Alumna – 1983 -1986) Associate Professor of Economics Kamaraj College, Thoothukudi	300 Students and 70 Faculty Members
Rapporteur	05.04.2019	Dr.Thirumathi (Economics Alumna-2003-2006) Assistant Professor of Economics Kamaraj College, Thoothukudi	300 Students and 70 Faculty Members

Resource Person	05.04.2019	Mrs. Jacqueline Peter (Economics Alumna -1991-1994) Senior Assistant State Bank of India SPIC Nagar Branch Muthaiyapuram, Thoothukudi	300 Students and 70 Faculty Members
Valedictory Function Felicitation	05.04.2019	Dr. K. B. Raja Stalin Managing Director Pridiv Agencies Pudukottai, Thoothukudi-628103	300 Students and 70 Faculty Members
Valedictory Address	05.04.2019	Dr. Premarasan Principal, M.S.University College, Thisayanvilai	300 Students and 70 Faculty Members
Inaugural Address in One day International Seminar on 'Women Empowerment & Women Entrepreneurship (WE ² - 2019)'	9.12.2019	Dr.Suganda Ramamoorthy Associate Professor of Economics & Head i/c Coordinator Centre for Women Studies Chairperson, Sexual Harassment (Prevention) Committee Lady Doak College, Madurai.	300 Students and 60 Faculty
Resource Person Topic: Women Empowerment	9.12.2019	Dr.S. Anuzsiya Senior Lecture & Head Department of Social Science Faculty of Arts & Culture & Founding Director, Centre for Gender Studies South Eastern University of Sri Lanka, Sri Lanka.	300 Students and 60 Faculty
Resource Person Topic: Global empowerment of women in Leadership and Entrepreneurship	9.12.2019	Dr.B.Ramanathan Founder & Managing Director ACE International Private Ltd, Singapore	300 Students and 60 Faculty
Resource Person Topic: Women Entrepreneurship	9.12.2019	KVJ. Prof. Dr. R. Ganesan Founder & Chairman National Foundation for Entrepreneurship Development (NFED) Coimbatore, Tamil Nadu	300 Students and 60 Faculty

Resource Person Topic: Women Leadership & Management	9.12.2019	Dr. V. Sasirekha Professor Sairam Institute of Management Studies & Coordinator of Women Empowerment Cell Sri Sairam Engineering College West Tambaram, Chennai	300 Students and 60 Faculty
National Webinar on Research Structuring. Statistical Insights & Publication Strategies (Session 1) Research Structuring	13.06.2020	KVJ. Prof. Dr. Ganesan. Founder & Chairman National Foundation for Entrepreneurship Development (NFED) Coimbatore	243 participants (Students scholars and teachers) (175 colleges from 16 States)
(Session 2) Statistical Insights	13.06.2020	Dr. Duraisamy, Associate professor of Economics. Xavier Institute of Management and Entrepreneurship (XIME), Chennai	243 participants (Students scholars and teachers)
(Session 3) Publication Strategies	13.06.2020	KVJ. Prof. Dr. Ganesan. Founder & Chainman National Foundation for Entrepreneurship Development (NFED) Coimbatore	243 participants (Students scholars and teachers)
Web Conference on Women Empowerment through Education, Employment and Entrepreneurship WE through E ³ (Inaugural Address)	26.6.2020 & 27.6.2020	KVJ. Prof. Dr. Ganesan, Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore	91 Participants
First Day -Session 1 Importance of Research Career for Women towards Self-Empowerment	26.6.2020 & 27.6.2020	Dr. Reshmy Krishnan, Head of Research. Muscat College. Sultanate of Oman	91 Participants

Session 1 Global Women Entrepreneurship Development	26.6.2020 & 27.6.2020	Ms. Saceda Ahmed, Founding Director. Education Partnerships VK Lid. London. United kingdom	91 Participants
(Speaker) Women Empowerment through Entrepreneurship	26.6.2020 & 27.6.2020	Ms. T. Vanadhi Devi. President. Southern industrial Academy for Women Entrepreneur Development (SIAWED) & Director, Vista Expedition, Chennai. Tamil Nadu	91 Participants
(Speaker) Women Leadership & Prospects	26.6.2020 & 27.6.2020	Prof. Dr. T. Lavanya kumari, Principal. Emerald institute of Adv anced Management Studites, Tirupati. Andhra Pradesh	91 Participants
(Speaker) Gender Equality & Women Rights	26.6.2020 & 27.6.2020	Dr. Suganda Ramamoorthy. Associate Professor. Department of Economics, Lady Doak College. Madurai. Tamil Nadu	91 Participants
(Second Day) Gender Perspectives & Global Women Prospect	26.6.2020 & 27.6.2020	Dr. Haywantee Ramkissoon, Professor, Centre for of Contemporary Hospitality Tourism. College of Business, law & Social Sciences, University of Derby, London, United Kingdom	91 Participants
(International Keynote speaker) International Gender Perspectives	26.6.2020 & 27.6.2020	Dr. Emma Sitambuli, Founder & Director. Gender. Research Evaluations and Training Services (GREAD, Zambia)	91 Participants

(National Keynote speaker) Challenges of Women Entrepreneurs	26.6.2020 & 27.6.2020	Ms. Kalpana Heblekar. Chief Executive Officer. Handicrafts Sourcing, Bangalore, Karnataka	91 Participants
(National Keynote speaker) Women Empowerment-A Spiral Transformation	26.6.2020 & 27.6.2020	Dr. K. Vijay a. Associate Professor & Head Department of History. Quaid-e-Millath College for Women (Autonomous). Chennai. Tamil Nadu.	91 Participants
(National Keynote speaker) Gender Equality & Women Empowerment	26.6.2020 & 27.6.2020	Prof Dr. A Ram Lakshmi, Dean, faculty of Humanities & Social Sciences LASE University, Rajasthan	91 Participants
(Resource Person of Two-Day Workshop) Google Classroom: A Perfect Navigation Platform for Teachers and Learners"	14.07.2020 & 15.07.2020	Dr. Vimal Jerald, Assistant Professor of Computer Science, St. Joseph's College, Tiruchirappalli	8 Faculty and 104 Economics students
Training Program (Online) on the motto "Look, Listen, Learn & Earn"	23.3.2021 to 22.04.2021	Mrs. Rajathi, Trainer, Morning Star Trust, Thoothukudi	Final year students both UG and PG
International Webinar on Entrepreneurial and Employability Skills for Economics Graduates" (EEEG – 2021) (Inaugural Address)	17.4.2021	KVJ. Prof. Dr. Ganesan, Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore	20 Faculties and 109 Students

Session 1 On “Digital Skills for Employability”	17.4.2021	Ms. Thasleem Mohideen, Content Writer & Skill Trainer, Tamil Nadu Apex Skill Development Center for Healthcare, Chennai, Tamil Nadu	20 Faculties and 109 Students
Session II Employability Skills	17.4.2021	Adv. Ms. Rahimunnisa Begum, Founder President, Milestone Society & Academician & Trainer, Visakhapatnam, Andhra Pradesh	20 Faculties and 109 Students
Session III “Global Entrepreneurial Skill Acquisition”	17.4.2021	Ms. Mireille Toulekima, Founder & Managing Director, MT Energy Sources Ltd, Australia; Founder, STEM Queens, Uganda	20 Faculties and 109 Students
Session IV “Global Entrepreneurial Trends & Prospects”	17.4.2021	Ms. Saeeda Ahmed, Founding Director, Education Partnerships UK Ltd, London, United Kingdom	20 Faculties and 109 Students
International Webinar along with Marian Star Centre on “Entrepreneurship – An Ubiquitous Impact on Science Graduates” (EAUISG - 2021) (Inaugural Address)	24.4.2021	KVJ. Prof. Dr. Ganesan, Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore	282 Science students & Faculties
Session I “Women Entrepreneurial Vistas & Promotional Prospects”	24.4.2021	Ms. D. Susmitha, Founder & Managing Director, Suntowa Technologies Pvt. Ltd, Chennai, Tamil Nadu; & Executive Board Member, NFED Business Facilitators Forum (NBFF), Coimbatore	282 Science students & Faculties

Session II “Design Thinking - A Gateway for Entrepreneurship”	24.4.2021	Mr. Owaiz Khan, Founder, Cynaris Solutions Pvt. Ltd, Bengaluru, Karnataka; & Programme Director & Executive Board Member, NFED Business Facilitators Forum (NBFF), Coimbatore	282 Science students & Faculties
Session III “Business Canvas for Global Entrepreneurs”	24.4.2021	Mr. Nanda Kumar, Founder & Director, Kovaion, London, United Kingdom	282 Science students & Faculties
Session IV “Global Women Entrepreneurship & Gig Economy”	24.4.2021	Ms. Theviga Rani Wemel, Co-Founder & Chief Operating Officer, LTT Global Communications Sdn Bhd, Selangor DE, Malaysia	282 Science students & Faculties
International Webinar for the Inauguration of Platinum Jubilee Celebration on “By, for and of the Marian Economics Graduates”	01.07.2021	Mr. Solomon Antony Learning Technology Programme Manager AMAZON Corporate headquarters, Seattle, USA. Mr. S. Jacob Anand MD, J.J Educational & Charitable Trust, Director, Educational Hub, Thoothukudi	140 present and old students with former and present faculties of Department of Economics
In Commemoration of Diamond Jubilee Celebration National Level E Quiz Series on ‘Know Your Economics’ as “Economics is everywhere; Economics is everything; Economics for Everyone”	26.07.2021-01.08.2021	Programme Convener Ms. X. Esther Vimala Programme coordinators Dr.D.Amutha – Indian Economy Dr.D. Rathi – Tourism and Economic Development Dr. Muthu Mahalaxmi – Women and Economic Development Ms. Alfreeda T A – Tamilnadu Economy Dr. A Sudha – Labour Economics Dr. Anuradha – Agricultural Economics Dr. Sahar Ban – Social Economics	As this Quiz Series is open to all, the list of participants are 482 Responses 481 Responses 609 Responses 452 Responses 474 Responses 398 Responses 456 Responses

National level Seven Day Workshop Seven Basic Digital Skills for Employment (Online)	24.01.2022 to 27.01.2022 & 18.02.2022 to 20.02.2022	Dr. Vimal Jerald, Assistant Professor of Computer Science, St. Joseph's College, Tiruchirappalli	150 Students and Faculty registered. On an average each about 85 participants
International webinar 'Seven Sessions on Seven Essential Life Skills for Students' I: Interpersonal Skills' II: 'Leadership' III: Time Management' IV: 'Emotional Intelligence' V: ' Stress Management' VI: ' Crisis Management' VII: 'Entrepreneurial Skills'	25. 4. 2022 26. 4.2022, 28.4.2022 29. 4. 2022	Session-I: Dr. Prof. Raghunath Parakkal, Psychologist, Kerala Session-II: Ms. J. Vijaya Priya, Life Coach, Chennai Session-III: Mrs. Sheela Suresh, HR Professional ,Singapore Session-IV: Ms. Shyamala Jeyaram Sarma, Life &Wellness Coach/ Healer, Chennai Session-V: R. Rohini, Counsellor, Thoothukudi Session-VI: Mr. Shiva Kumar, Cognitive therapist, Middle East / Asia Pacific/ Africa Session-VII: Dr. Sugandha Ramamoorthy, Associate Professor of Economics, Lady Doak College, Madurai	81 Participants 76 Participants 71 Participants 86 participants 79 Participants 86 Participants 79 participants
Seven Day Skill Development Programme (Online) on 'Hands on Training in Handicrafts' Day 1 Fabric & Glass Painting Day 2 Jewellery Making (Stones and Woollen Thread) Day 3 Art from Waste (Plastic and Glass Bottle) Day 4 Upcycled Art – Paper Flowers	02.05.2022 to 08.05.2022 02.05.2022 – 03.05.2022 04.05.2022 05.05.2022 06.05.2022 07.05.2022 08.05.2022	Ms. Jayalakshmi Proprietrix Jalak Studio, Chennai & Executive Board Member NFED Business Facilitators Forum (NBFF) NFED, Coimbatore, Tamil Nadu	Registered participants 193 Average participants for the seven days 93.

<p>Day 5 Beadworks - Bead Ornaments</p> <p>Day 6 Drawing & Painting Techniques</p> <p>Day 7 Styling & Dressing Etiquettes</p>			
E-Quiz on the topic “Indian Economy after Independence” on the occasion of the celebration of 75 years of Independence “Azadi Ka Amrit Mahotsav”	15.08.2022	Convener: Dr. D. Amutha, Head and Associate Professor of Economics Organiser: Dr. Muthu Maha Laxmi, Assistant Professor of Economics.	335 members
Career Guidance: Insurance and Banking (Speaker)	13.09.2022	Mr. C Ramachandran, Business Facilitator, Advisor Insurance and Investment, LIC of India and Equitas Bank, Sankarankovil	140 Students
Career Guidance: Insurance and Banking (Guest of Honour)	13.09.2022	Mr. P.Aathi Muthu Business Correspondent Manager, Equitas Bank, Thoothukudi	140 Students
International Webinar on the topic "Women Entrepreneurship and Innovation" (Online)	15.10.2022	Dr. Yobbe Lungu, Senior Lecturer & Director of Quality Assurance at DMI, St. John, the Baptist University, Lilongwe, Central Region, Malawi, South Africa	110 Participants
National Webinar on “ICT tools in Economics” (Resource Person)	12.11.2022	Dr. Sachin Sabharwal, Associate Professor, Jagan Institute of Management Studies	117 Participants

International Webinar on “Digital Transformation for Sustainable Economic Development” (Online)	31.01.2023	Dr. Gunasekar Thangarasu, Head of Department, Department of Professional Industry Driven Education (PRIDE) MAHSA University, Selangor, Malaysia	98 Members
International Webinar on “Importance of Millets in Today’s Global Scenario”	22.02.2023	Prof. Dr. M.Narayani. She is working as the Dean, Postgraduate Studies, Chreso University, Zambia, Africa	130 Participants
Guest Lecture on the topic " The Role of Digital Platforms in Women’s Entrepreneurial Employment Opportunity"	28.07.2023	Dr. Ruksana Banu, Assistant Professor, Department of Business and Accounting, Muscat College, Sultanate of Oman	118 Participants
workshop on “Employment Opportunities in Shipping and Logistic Industry”	30.08.2023	Mr. S. Rajkumar, General Manager, Dp World Multimodal Logistic Pvt. Ltd, Tuticorin	121 Participants
International Webinar on “Recent Trends and Future Entrepreneurship”	31.08.2023	Mr. Glyn Munthali, Finance Expert and Business Advisory Consultant, Malawi, Africa	131 Participants
International Level E-Quiz on ‘Tourism and Green Investment’ on the occasion of “World Tourism Day”	27.09.2023	Convener: Dr. D. Amutha, Head and Associate Professor of Economics Organiser: Dr. Muthu Maha Laxmi, Assistant Professor of Economics.	360 Members

Guest Lecture on “5 Trillion Dollar Indian Economy Opportunities and Challenges”	19.01.2024	Dr. D. Kathiravan, Associate Professor, Department of Economics, St. John’s College, Tirunelveli	116 Participants
Department of Economics and Department of Botany, St. Mary’s College (Autonomous) Thoothukudi jointly organised a National Workshop on the topic “Steering the Entrepreneurs: Strategies for Startup Success” under Star College scheme sponsored by DBT, New Delhi Technical Session 1	16.03.2024	Dr. Karuppasamy, Dean, School of Management, Hindustan Institute of Technology & Science, Chennai, The third Technical session on ‘Entrepreneurship Skills, Attitude & Behaviour Development’ started at 2 p.m with Dr. Leena Jenefa, Associate Professor, School of Management, Hindustan Institute of Technology & Science, Chennai,	131 Participants
Technical Session II ‘Innovate, Adapt, Thrive: Crafting Success in the Digital Entrepreneurial Landscape’	16.03.2024	Dr. R. Mohan Kumar, Professor, School of Commerce and Management, Kristu Jayanti College Bengaluru, Karnataka,	131 Participants
Technical Session III ‘Entrepreneurship Skills, Attitude & Behaviour Development’	16.03.2024	Dr. Leena Jenefa, Associate Professor, School of Management, Hindustan Institute of Technology & Science, Chennai	131 Participants